

HOW TO TAKE PART IN THE ART&CAVALLO SHOW 2019

- PURPOSES OF ART&CAVALLO

Veronafiere S.p.A. on the occasion of **Fieracavalli 2019** will inaugurate **Art&Cavallo** - an exhibition of contemporary art with an equestrian theme intended to promote the figure of horses as well as a more ethical relationship with these splendid animals, which have always been a source object of artistic inspiration for human beings.

The exhibition came into being thanks to the curatorship of architect and artist **Federica Crestani** and the **Fieracavalli team**: together, even closer attention was focused on the question of ethics in relation to horses by using the works in the architect's collection "**Horses of Water, Earth, Air and Fire**" as the protagonists of the Fieracavalli 2019 advertising campaigns.

Horses are thereby highlighted as a true work of art of nature and, as undisputed protagonists, come to the fore by opening the exhibition with a narration of the four elements followed by journeys of interpretation involving the various artists taking part.

The exhibition will be set up in Hall 8 in the prestigious context of the **Longines FEI World Cup - Jumping Verona** and the never-to-be-missed **Gold Gala** - events that have accompanied Fieracavalli for many years.

Art&Cavallo is divided into 3 sections: **painting, sculpture, graphics-photography** and is open to all artists without limits of age, nationality or other qualification. Every artist may also take part in more than one section. Horses are obviously the central theme.

The exhibition has an exclusively expository character.

- PERMITTED TECHNIQUES

Painting

Works in complete stylistic and technical freedom (oil, tempera, acrylic, ink, vinyl, watercolour, graphite, pencil, collage, various types of printing, etc.) using any media (canvas, paper, wood, plastic, metal, etc.). Maximum permitted dimensions: 200 cm per side.

Sculpture

Works created with any organic or inorganic material. Maximum permitted dimensions: base 200 cm, depth 200 cm and height 200 cm. The relative weight must also be notified.

Graphics - Photographs

photographs printed on any media (canvas, paper, wood, plastic, metal, etc.) Maximum permitted dimensions: 100 cm per side.

- EXHIBITION

The artists selected by the Fieracavalli organization will take part in the group show to be held in **Hall 8** of **Veronafiere** in Verona **7-10 November 2019**.

The inauguration of Art&Cavallo is scheduled for Thursday 7 November and will be followed by due notification.

The Organization, at its sole discretion, will select the number of works deemed suitable as regards quality and set-up requirements.

The exhibition will be accompanied during the main event by a **bilingual on-line catalogue**. All works will remain the property of the artists.

- PRE-REGISTRATION APPLICATION

Taking part in the first edition of the Art&Cavallo event is **free of charge**.

Artists may send a pre-registration application from **3 June 2019 to 10 September 2019** to

<http://www.fieracavalli.it/it/prequalifica-espositori-fieracavalli> indicating "Artist" in the "Art&Cavallo Show" exhibition sector of interest.

After sending the pre-registration application, the forms listed below must be sent to perini@veronafiore.it and federica.crestani@arar-atelier.it compiled in full:

- [ANNEX 1 Art&Cavallo pre-registration application form;](#)
- [ANNEX 2 Waiver](#)
- [ANNEX 3 Privacy](#)
- [Artist CV](#)
- [2 photos of each work \(max. 5 works per artist\)](#)

ATTENTION: entries containing materials of an evidently obscene, violent or defamatory character or that may offend visitors, as well as not pertinent with the equestrian theme, will be rejected.

- SELECTION PROCEDURE

The works in each section will be selected by the Fieracavalli Organization, taking the characteristics of contemporary international art into consideration as regards qualitative, research and technical innovation criteria. In particular, the main selection criterion will be based on the **ethical-emotional interpretation of horses and relationships with them.**

Acceptance of applications will be notified to individual artists no later than **23 September 2019.**

- SELECTED ARTISTS

The artists selected for the event will be asked to provide additional technical information. The exhibition will be prepared and organized by architect Federica Crestani and the Fieracavalli Organization, reserving the right to review the number of works by each selected artist in relation to the functional and qualitative requirements of the event.

Costs for transport (round trip), insurance of works as required and other services not included in this registration will be borne by the individual artists.

- In order to accept registration, Veronafiore reserves the right to request a copy of the artist's third party liability insurance for the work and third parties alike.

The decisions of the Fieracavalli Organization and the curator of the Art&Cavallo exhibition are final and irrevocable.

- OFFICIAL REGISTRATION PROCEDURES

The selected artist who have provided all documentation required will receive a USER ID AND PSW allowing access to the FIERACAVALLI registration site, thereby to all intents and purposes becoming an exhibitor.

Registration entitles you to n. 1 entry ticket to the event and related pass for access to the exhibition area.

Using the access credentials provided, exhibitors can access their confidential areas where they can download the access ticket for the event including set-up and dismantling.

For more information about the Art Show, please contact the curator of the area Arch. Federica Crestani 3491740872 federica.crestani@arar-atelier.it or Luca Perini perini@veronafiore.it 0458298255.

- SET-UP - DISMANTLING

Set-up (consignment of the work) will take place on **6 November 2019 from 09.00 to 18.00** under the supervision of Arch. Crestani and Veronafiore staff.

Just before the event opens, a specific layout will be sent indicating the position of all works, with the aim of upholding the main intention of Art&Cavallo as single and coherent "story".

The works will be disassembled at the end of the event on 10 November 2019. The pertinent procedures will be communicated in good time by the Organization.

- LIABILITY

While ensuring the utmost care and custody of works received since the halls are supervised day and night, Veronafiere and Fieracavalli waive liability for possible theft, fire or damage of any kind, to works or people, which may occur during all stages of the event. Any request for insurance must be signed by the artist in person.

Veronafiere and Fieracavalli reserve the right to modify this document if deemed necessary for organizational and/or other reasons.

CONSENT

Each artist retains rights to the images and submitted works but grants Veronafiere and Fieracavalli, without any charge, the rights to reproduce, display, publish, translate and communicate to the public, in any manner and without exception, their works and texts taking part in the selection process.

- EXHIBITION AREAS OUTSIDE ART&CAVALLO ITSELF

If you are interested in taking part with your own ready-to-use stand or a dedicated area near the ART&CAVALLO Hall, you may send the relevant request to <http://www.fieracavalli.it/it/prequalifica-espositori-fieracavalli> indicating the "equestrian art - objects" sector or telephone Luca Perini on +39 045 8298255 perini@veronafiere.it

CONTACT PERSONS

For more information about the ART&CAVALLO show, you may get in touch with the following contact persons:

Arch. Federica Crestani - Curator Art&Cavallo

federica.crestani@arar-atelier.it - +39 3491740872

Luca Perini - Ref. Fieracavalli Associations - Veronafiere

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