

127th edition of the event at Veronafiere 6-9 November

FIERACAVALLI LAB: THE FUTURE OF EQUITATION FROM HIGHER EDUCATION TO ANIMAL WELFARE

Verona: 6-9 November 2025. The 127th **Fieracavalli** – the most important event on the international equestrian scene – has decided, for the first time in its history, to link up with an *Academy Partner*: **Croceri Farm** is a physical and visual hub conceived by **Maurizio Croceri** specifically for **high-level training and well-being of horses and riders**. And it is precisely through this partnership that Fieracavalli once again states its commitment to promoting a **well-informed equestrian culture** where technique, training and care of horses form the foundations for modern horsemanship.

This project comes to fruition **6-9 November** in the new **FIERACAVALLI LAB**, the venue within the main event - created in collaboration with **Croceri Farm**, **GBK Scuderie** and **Scuderia 1918** - offering a busy schedule of talks, meet & greet occasions and appointments with riders, icons and well-known personalities in the equestrian world.

From the very first day of the event, attention will therefore focus on the values and prospects for the future of equestrianism, with the talk "*Raising Riders: paths, values and visions*", developed in collaboration with the Italian Army's Military Equestrian Centre, which will present the program targeting young sporting talent. On Saturday 8 November, starting at 13:45, Olympic champion Kevin Staut will attend meetings together with show jumping coach and mentor Henk Nooren, while at 16:00 Carolina Villanueva Suarez will chat with talented young riders from GBK and Scuderia 1918 to share experiences and ambitions, from initial challenges through to Olympic dreams. On Sunday 9 November, the Lab schedule continues with two not-to-be-missed events: There is a talk at 11:00 with Riccardo and Lorenzo Patrese, who will explore how a passion for horses can also intertwine with a passion for engines, combining speed and control, technique and intuition. At 12:00, on the other hand, Maurizio Croceri - together with the Exhibition Manager of the B2B Area at Veronafiere, Armando Di Ruzza, the Co-Founder of Scuderia 1918, Emanuele Anchisi, and Alessandro Borghese for GBK Scuderia - will present "*Croceri Farm, a project combining entrepreneurial vision and equestrian passion*". The center is scheduled to open to the public at large in September 2026. It was set in motion to promote and network the finest training experiences, thereby educating a new generation of professionals and enthusiasts well aware of the importance of an equestrian culture based on training, technique, and the well-being of horses.

To ensure the ideal completion of this journey dedicated to the growth and respect of the rider-horse relationship, Fieracavalli has also decided to name the two most technical stages of the Longines FEI Show Jumping World Cup™ on Thursday 6 November after the Academy Partner. Giving this title - for the first time in this kind of competition - to *horse inspection* and *warm-up* sessions consequently becomes an opportunity to state how preparation, listening, control and the well-being of horses are the basis for any sporting success.

Appointment with FIERACAVALLI LAB at Veronafiere 6-9 November.

www.fieracavalli.it