

International show for the equestrian world scheduled until 9 November

FIERACAVALLI: VERONA AND MANTUA TEAM UP TO PROMOTE EQUESTRIAN CULTURE

Collaboration agreement signed today during the show between Veronafiere and the Palazzo Te Foundation for joint promotion of horses as a bridge between art, nature, and people.

Verona, 7 November 2025 – A journey sets off today from the show halls of Fieracavalli in Verona that will arrive in 2027 at the Sala dei Cavalli in Palazzo Te, Mantua, and its life-size portraits of the horses most beloved by the Gonzagas. A journey exploring horses as a vehicle for culture and social value, a symbol of the profound bond between nature and civilization.

The initiative is the outcome of a three-year memorandum of understanding between **Veronafiere** and the **Palazzo Te Foundation**, signed today on the **Casa Athesis** stand, on the second day of the **127th Fieracavalli**. The agreement, which also enjoys the support of **Coldiretti Mantua**, establishes a full-scale strategic collaboration for joint promotion of equestrian culture and the implementation of joint communication, educational programming and research initiatives. All this with a view to 2027, when the Palazzo Te Foundation will dedicate a large-scale international project to the theme of horses in the history of art and contemporary society.

*"Thanks to this new partnership," said **Federico Bricolo**, President of Veronafiere, "Verona and Mantua - both UNESCO World Heritage cities - are now also a meeting point for everyone acknowledging horses as ambassadors for the culture of our regions. This initiative fully expresses the spirit of our Fieracavalli event: celebrating the equestrian world as a bridge between art, nature and people."*

The first effective step for the new agreement came with the presentation today during Fiercavalli of the **"Natura & Cultura" Award** to the **Casa del Sole Association**, a non-profit organization that provides animal-assisted therapy, supported by a multidisciplinary team comprising Christian Angoli, psychologist and therapist, and two key figures in horseback acrobatics in Italy: world champion Anna Cavallaro and coach Nelson Vidoni.

*"The partnership arises from the shared awareness of the importance of highlighting examples where the relationship with nature prompts effective acts of generosity," said **Stefano Baia Curioni**, director of the Palazzo Te Foundation, "to overcome the scepticism of the mind and heart, thereby showing the infinite possibilities still awaiting us."*

In addition to President Bricolo and Director Baia Curioni, the event at the Show was also attended by Fabio Mantovani, President of Coldiretti Mantova; Massimo Mamoli, Director of L'Arena and Bresciaoggi and Editorial Director of the Gazzetta di Mantova; and Giovanni Rodelli, Director of the Casa del Sole Onlus Association.